

24th Annual Conference
the leading conference on all aspects of
career development and education for work

CAREERS CONFERENCE

Turning Challenges into Opportunities



2010

Call for Proposals

DEADLINE: August 28, 2009

**Calling all Counselors, Educators,
Career Development Specialists, and Practitioners...**

JANUARY 26-27, 2010

Pre-conference JANUARY 25
The Madison Concourse Hotel

www.cew.wisc.edu/careers



THE CENTER ON
EDUCATION AND WORK
University of Wisconsin-Madison

You're Invited to Present at Careers Conference 2010

Seeking quality proposals related to career development and career education at ALL levels: K-12, postsecondary, and adult.

Share your experience and expertise at one of the nation's premier events to address the issues and concerns pertinent to the development and delivery of career development programs and services.

Tough economic times = greater need for well-trained career specialists. Share your strategies, knowledge, creative ideas, best practices, and effective programs in support of lifetime career development.



Types of Presentations

We are seeking proposals for these session types:

Concurrent Sessions

These are either 60 or 75 minutes in length, depending on the slot assigned. AV technology is available at no cost. The specific length of accepted presentations will be included in your presentation acceptance letter. Rooms are set theater style.

Showcase Program Award Option (for Concurrent Sessions)

These are concurrent sessions that receive special recognition as exemplary or cutting-edge career development practices or programming. Programs must meet the following criteria: operational for a minimum of two years and will be in operation at the time of the conference; have demonstrated measurable success with designated populations; and use a developmental guidance framework.

For consideration, attach an additional page to your proposal, addressing these questions:

- 1) Who does the program/ practice serve and how has it been successful or effective?
- 2) With whom have you collaborated in the creation/ adaptation of your program/ practice?
- 3) Have you won any awards or received any recognition for your program/ practice?
- 4) How could this program/ practice be adapted to other groups or sites?

Programs not selected as a Showcase Program will be considered for a regular Concurrent session.

Roundtable Sessions

These are informal 60-75 minute sessions (no technology is available) where the presenter and participants sit around a table for the presentation. The presenter has 20 or 25 minutes to present, then participants move to another table and the session is repeated with a new group. There are 2-3 rounds per session, depending on the slot assigned. (See your presentation acceptance letter for specifics.) Roundtables allow participants to receive information on a larger number of programs of interest in a short period of time.

Who is the Audience?

The conference attracts everyone involved in any area of career development and education for work. This includes: K-16 teachers and counselors, Career Development Facilitators, career counselors and specialists, career and technical educators, curriculum specialists, college and university instructors, business and industry representatives, private practitioners, academic advisors, job center personnel, and school-to-work coordinators. The 2009 conference drew more than 1000 participants from 36 states and 3 countries.

Proposals related to these topics are encouraged, but not limited to:

Accountability and Career Development
Adults in Transition
Business and Education Partnerships
Career Assessment Instruments
Careers in the Classroom
Careers for the 21st Century
Career Clusters and Pathways
Career Development and No Child Left Behind
Comprehensive Career Development Programs
Computer-Based Information Systems
Disability-Related Practices and Programs
Education Reform Initiatives
Employability and Job Seeking Skills
Enhancing Teaching with Technology
Funding Ideas and Strategies
Generational Counseling Issues
Improving Counselor Education
Integrating Careers into the Curriculum
Internships and Job Shadowing
Job Skills Programs
Labor Market Information
Learning Styles
Mentoring Programs and Initiatives
Overcoming Employment Barriers
Partnering with Parents
Portfolio Development
Private Practitioner Issues
Postsecondary Advising and Counseling
Resources and Tools
School Guidance and Advising
School and Community Initiatives
School-to-Work Strategies
Smaller Learning Communities/ Career Academies
Strategies for Student Success
Tech Prep Educational Reforms
Transitions and Connections
Working with Diverse Populations

The Center on Education and Work at the University of Wisconsin-Madison does not discriminate on the basis of race, sex, age, creed, sexual orientation, color, marital status, disability, national origin, or ancestry.

Important policy regarding presentations: Presentations that market specific products and services will not be accepted, nor are presentations of this nature acceptable at the conference. Any presenter who violates this policy will be asked not to return to the conference.

Presentation Proposal Form • Careers Conference 2010

January 26-27, 2010 • Madison, Wisconsin

Return completed proposal form, supporting material, and attachments

NO LATER THAN AUGUST 28, 2009 • Or submit your proposal online at: www.cew.wisc.edu/careers

Session title:

Format preferred:

- Concurrent session and Roundtable Showcase Program Award option
 Roundtables only (without a concurrent session) Concurrent session only

Lead presenter. Provide all information as you want it to appear in conference publications.

Name _____

Title and Department _____

Institution/Organization _____

Street Address _____

City, State, Zip, Country _____

Phone _____

Fax _____

Email (required) _____

Are there additional presenters? ___ Yes ___ No

If yes, on separate sheet, please provide all information requested above for each additional presenter.

Brief summary (50-75 words):

Content description. Please provide separately on one page. Must include purpose, objectives, topics, and target audience.

Audience level (check all that apply):

- Elementary Middle High School Postsecondary Adult

Presentation technology (concurrent sessions only). Computer, LCD projector, screen, flip chart, and wireless Internet access are provided. We encourage presenters to use DVDs whenever possible. Please indicate additional needs:

- DVD player Other _____

Proposal Checklist:

- Proposal form
 One-page content description
 Additional presenter information

I agree that if my proposal is accepted I will be in attendance and provide the handouts for my presentation. I understand that I and any co-presenters will be required to pay the appropriate reduced conference registration fee, as well as our own travel expenses.

Signature _____

Date _____

HOW TO SUBMIT

Mail, fax, email, or online submissions will be accepted. Submit your proposal to:

Carol Edds, Conference Manager, Center on Education and Work, UW-Madison
1025 W. Johnson St., 964 Educational Sciences Bldg., Madison, WI 53706-1796

PHONE: (800) 862-1071; FAX: 608-262-3063

Email: cedds@education.wisc.edu

Online submission: www.cew.wisc.edu/careers

Federal tax ID Number: 39-1805963

Proposal Information

Title. Long titles will be shortened.

Format preferred. If you do not choose one, we will select the format that best fits.

Presenters of Concurrent sessions may be assigned a Roundtable slot to deliver a shortened version of their session.

Lead presenter. This person will be the primary contact regarding the session.

Additional presenters. Use a separate sheet. This information must be included for co-presenters to appear in the program and receive presenter discounts.

Brief summary. This summary will be used in the conference program and website. We may edit as needed.

Content Description. Use a separate page.

Audience level. Check only those that apply.

Technology. Indicate your technology needs for Concurrent sessions.

Additional Information

Correspondence. We will communicate via email. Include all current contact information, including email address. Provide alternate summer contact information if applicable.

Deadline for submission. August 28, 2009. You will be notified of your proposal acceptance by September 25, 2009.

AV Equipment. For concurrent sessions, if you need other equipment you must include this information. **No AV equipment is available for Roundtable sessions.**

Handouts. Presenters must provide handouts for each session they present.

Conference Registration. All presenters must register and pay for conference attendance at the **20% discounted** price. If presenters are not registered by **December 18, 2009**, their session(s) will be cancelled.

Presenters' Calendar

- ✓ **Proposals due:** August 28, 2009
- ✓ **Presentation Acceptance Decision Date:** September 25, 2009
- ✓ **Presenter Registration Deadline:** December 18, 2009
- ✓ **Conference:** January 26-27, 2010

Careers Conference 2010 ■ Registration Information

For current details, visit:
www.cew.wisc.edu/careers



PRE-CONFERENCE — Monday, January 25 WORKSHOPS

See website for topics

	REGULAR by Dec. 1/after Dec. 1	PRESENTER DISCOUNT by Dec. 1/after Dec. 1
Full-day workshops	\$207/ \$237	\$166/ \$190
Half-day workshops	\$147/ \$187	\$118/ \$150
Madison Highlights Tour 2:30 - 6:00 pm	\$24/ \$30	\$24/ \$30

REGULAR CONFERENCE — Tuesday-Wednesday, January 26-27

	REGULAR by Dec. 1/after Dec. 1	PRESENTER DISCOUNT by Dec. 1/after Dec. 1
Full 2-day conference	\$337/ \$387	\$270/ \$310
One-day only conference, Tuesday	\$212/ \$242	\$170/ \$194
One-day only conference, Wednesday	\$199/ \$229	\$160/ \$183
Tuesday lunch	\$18/ \$18	\$18/ \$18

An additional \$15 fee will be charged for each conference and each workshop registration on site.

Presenters receive 20% off regular conference registration fees.

PRESENTER REGISTRATION INFORMATION

- For Budgeting Purposes:

Location: The Madison Concourse Hotel
 rate: \$116 single/double. (Additional hotel sites and rates are available at www.cew.wisc.edu/careers.)

- Registration form will be available at www.cew.wisc.edu/careers in late May 2009.

All presenters and co-presenters must register for the conference at the presenter discounted fee no later than **December 18, 2009**. If a presenter registration is not received by that date, we will assume you will not be presenting and the session slot will be re-assigned.

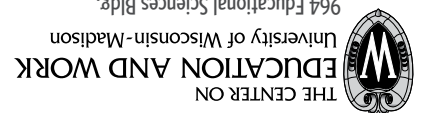
- Presenters receive a 20% presenter discount on conference registration fees.
- 10 or more registered together with same check or credit card receive 20% group discount. Group may include presenters but only one 20% discount is allowed per person.
- Presenter discount does not apply to Monday tours and Tuesday lunch.

Thanks for passing this along to a colleague

Call for Proposals
 Deadline: August 28, 2009



964 Educational Sciences Bldg.
 1025 W. Johnson Street
 Madison, WI 53706-1796
 (800) 862-1071 ■ www.cew.wisc.edu



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